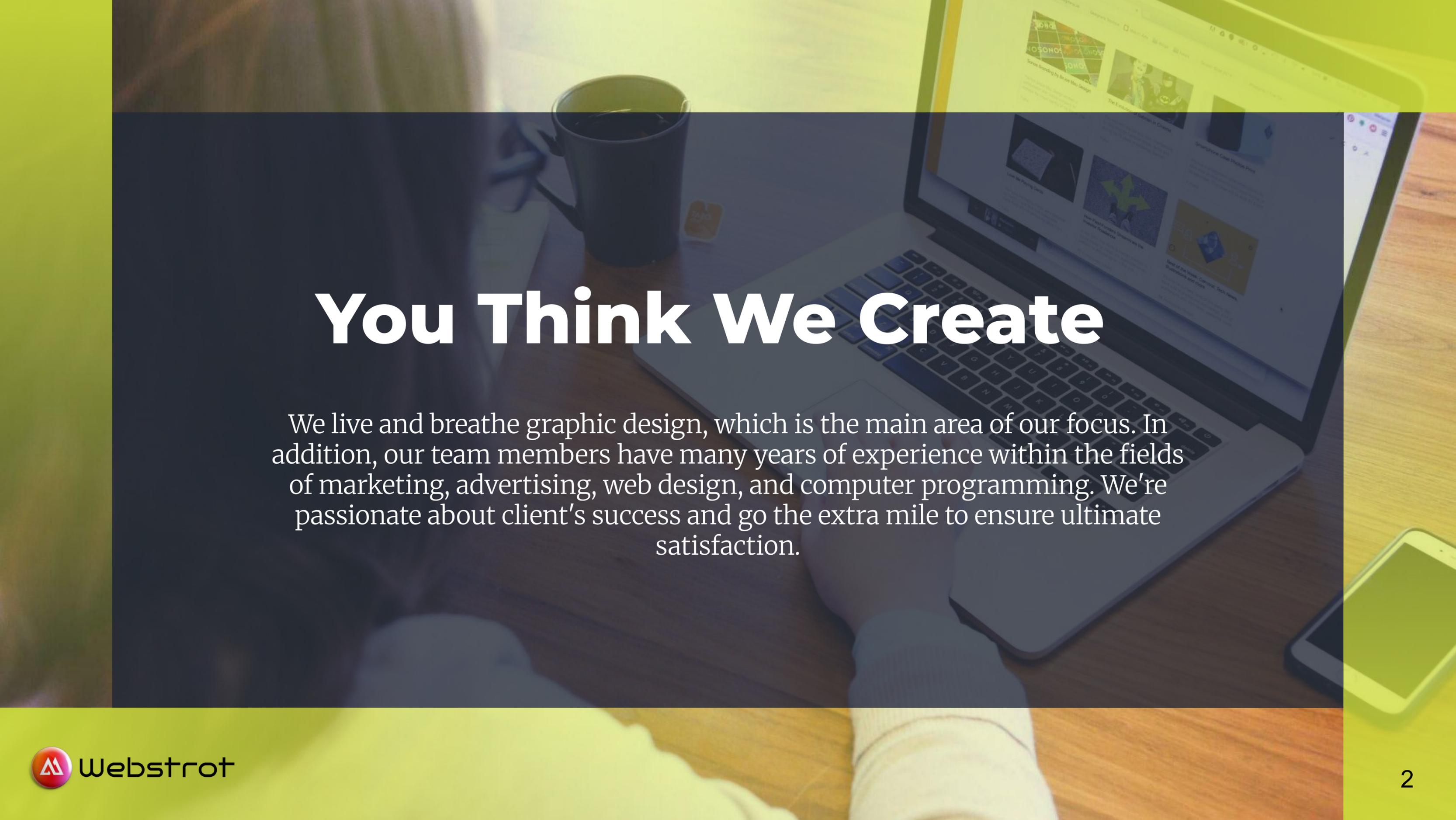




Webstrot[®]

Next-Generation IT Solutions

www.webstrot.com

A person is sitting at a wooden desk, working on a laptop. The laptop screen displays a website with various articles and images. To the left of the laptop is a dark blue mug. A smartphone is visible on the desk to the right. The background is a blurred office setting. The text "You Think We Create" is overlaid in large white letters on a dark blue semi-transparent background.

You Think We Create

We live and breathe graphic design, which is the main area of our focus. In addition, our team members have many years of experience within the fields of marketing, advertising, web design, and computer programming. We're passionate about client's success and go the extra mile to ensure ultimate satisfaction.



We create solutions

We are team Webstrot and we are here to introduce us and assure you that you can concentrate on the core functionality & performance while we deliver you the absolute user experience !

About us

A full service digital marketing agency

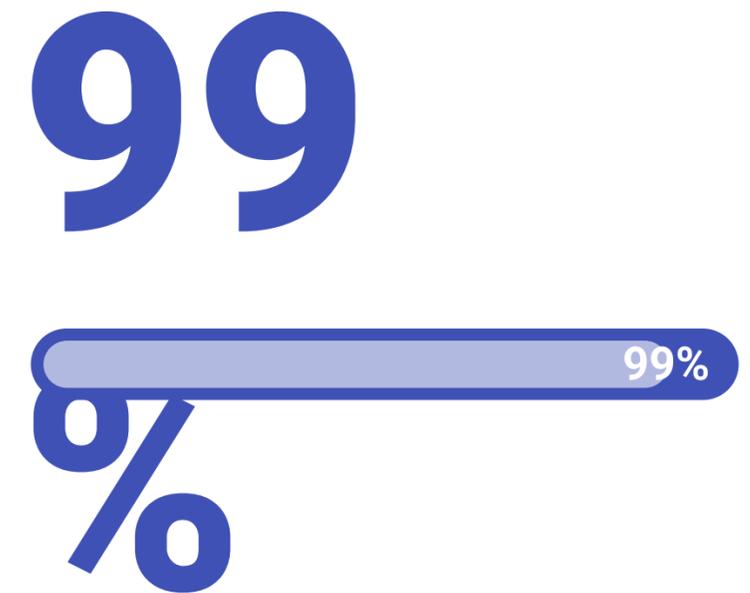
Trusted by

You're in Good Hands

Everyone at WEBSTROT TECHNOLOGY shares a passion for design, technology and communication. Our passion for diverse technology solutions and interactive customer-centric services have enabled us to serve more than 2000+ clients from 15+ countries to date.



Webstrot is an digital agency that creates world-class websites, mobile apps, interactive installations, and immersive environments.





TemplateMonster



MOJO Marketplace

Total Products



Product Sales



WE Are

Vendor

At

ENVATO MARKET • TEMPLATE MONSTER • CREATIVE MARKET • DEALFUEL • MOJO

Envato is a world-leading online community for creative assets, tools and talent..!

Who we are



Good User Experience (UX) design is the designing process of software product interfaces focused on the end user's perception of the product. We are looking to be your design associate wherein we are bringing our whole team to take care of your UI/UX Design & Development. We are in the industry with over 9 years' experience and we intend to be here making our mark.



Tools used in UI/UX Designing

UI UX Design Company use the best tools to craft the best product designs.



ADOBE XD

One can create prototypes and mockups using its vector-based tools. UI designers can collaborate in real-time. The versatile tools are useful to design web, mobile, games, and voice. It enables faster development and creates impactful experiences.



FIGMA

Figma has powerful tools for designing and prototyping. Also, it is handy to create mockups, test their usability and gather feedback. It provisions real-time collaboration. The constraints feature makes the designs adaptable to different screen sizes.



Adobe Photoshop

Create Beautiful Images, Graphics, Paintings, And 3D Artwork On Your Desktop And iPad. If You Can Dream It, You Can Make It With Photoshop. The design files can be quickly turned into interactive prototypes. Communication also is made easier with collaborative features.



SKETCH

Sketch is a great tool for wireframing and prototyping. It consists of a library of symbols, text, and layer styles. Some other features include smooth resizing as well as alignment. This time-saving vector-based tool also maintains the sharpness.



Adobe Illustrator

The industry-standard vector graphics software lets you create everything from web and mobile graphics to logos, icons, book illustrations, product packaging and billboards. And now, experience the freedom and flexibility of Illustrator across desktop and iPad.

Languages / Framework

We use the Latest and update versions for the best product results.



HTML

HTML (HyperText Markup Language) is the most basic building block of the Web. It defines the meaning and structure of web content. Other technologies besides HTML are generally used to describe a web page's appearance/presentation (CSS) or functionality/behavior (JavaScript).



Bootstrap

Bootstrap's grid system uses a series of containers, rows, and columns to layout and align content. Bootstrap provides the quick and convenient way to create responsive website layouts. Bootstrap grid system provides the quick and convenient way to create responsive website layouts and mobile-first websites.



CSS/SCSS

Cascading Style Sheets is a style sheet language used for describing the presentation of a document written in a markup language such as HTML. Sass is a preprocessor scripting language that is interpreted or compiled into Cascading Style Sheets. SassScript is the scripting language itself.

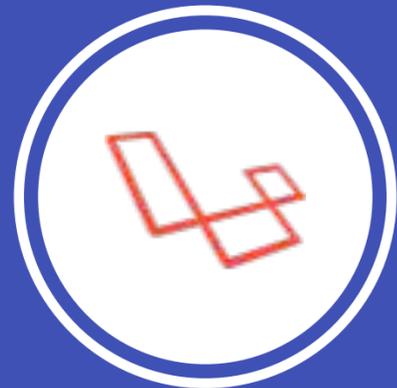


jQuery

jQuery is a JavaScript library designed to simplify HTML DOM tree traversal and manipulation, as well as event handling, CSS animation, and Ajax. It is free, open-source software using the permissive MIT License. As of May 2019, jQuery is used by 73% of the 10 million most popular websites.

CMS for Web Designing

Web Development and eCommerce Company uses the best tools to craft the best product designs.



Laravel



WordPress



Shopify



PHP & MySQL



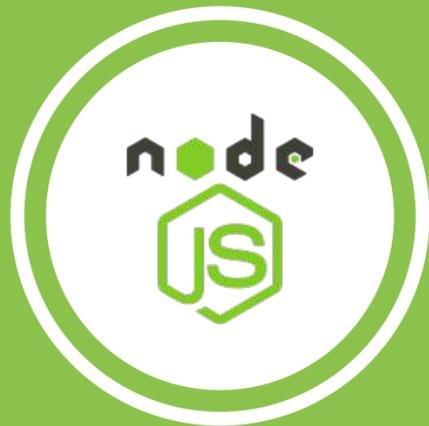
CodeIgniter



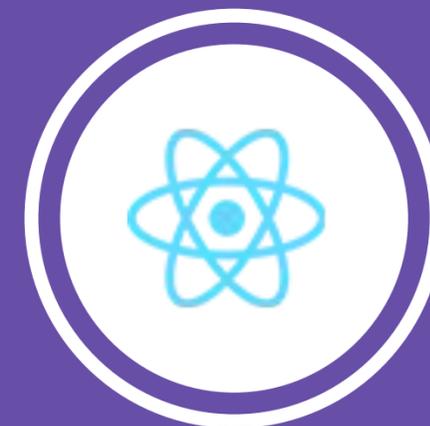
AngularJS



WooCommerce



Node JS



ReactJS



Flutter

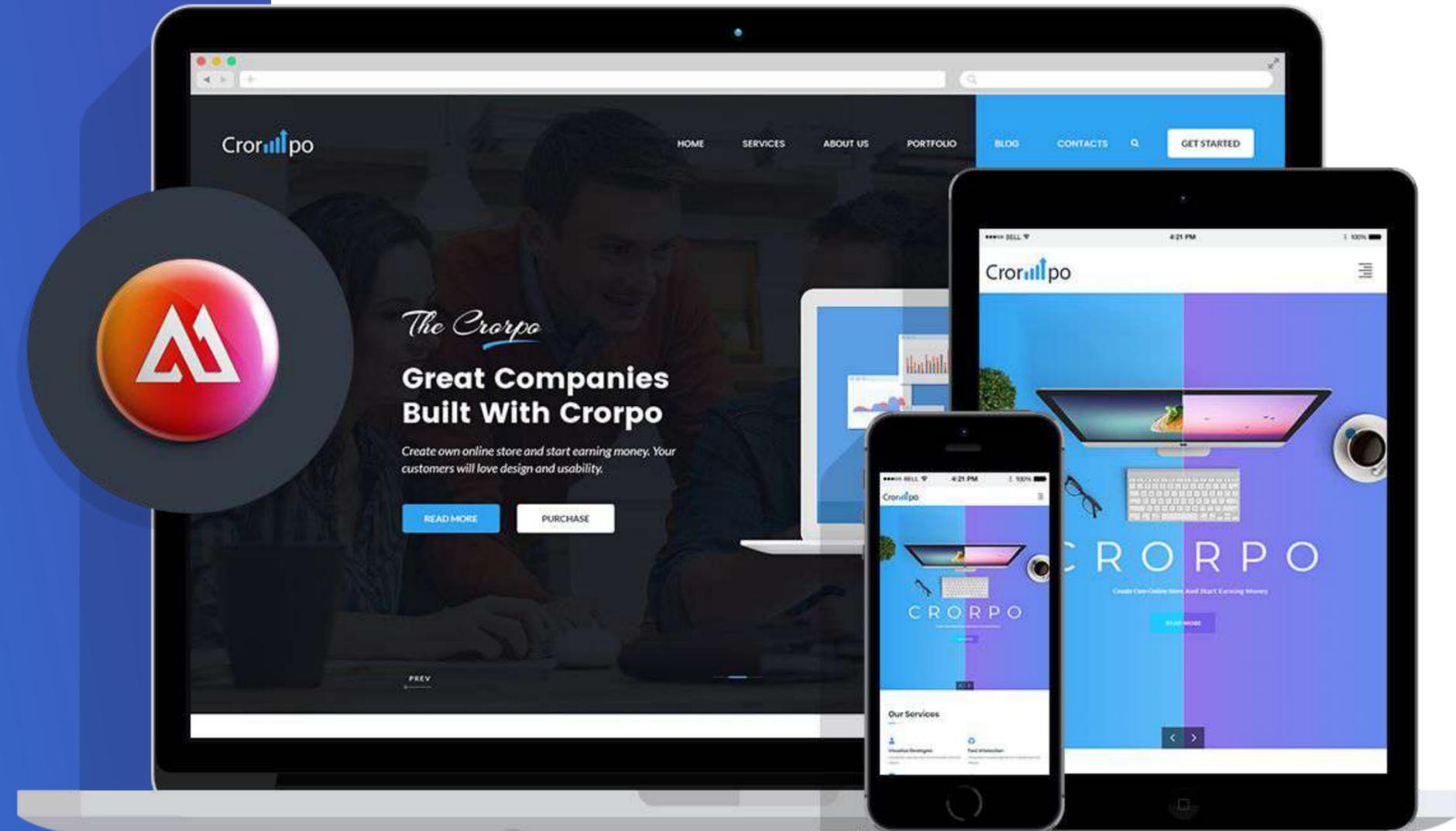
Area of Expertise

★ Website Design & Development

Website and interactive Media design , Visual identity and brand standards development

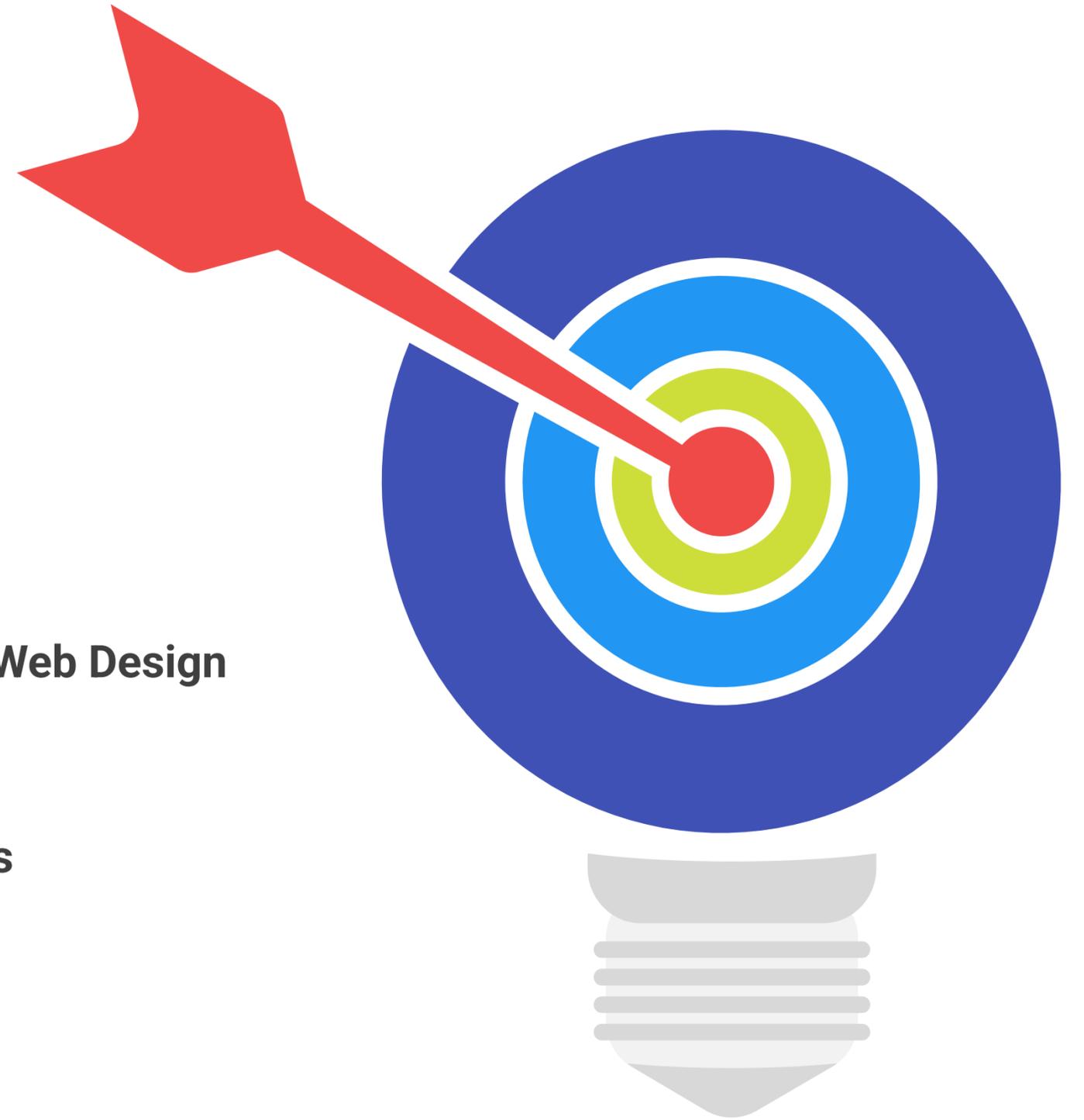
★ Mobile App Design & Ui Development

Design interactive prototypes for Android, iOS, web and desktops.



The goal of the user interface is to make the user's interaction as simple and efficient as possible, in terms of accomplishing user goals

Our **Targets** services



Individual Web Page Design



Custom Branded Design



Digital Marketing



Responsive Web Design



Website Maintenance
& Hosting



SEO Services

Services



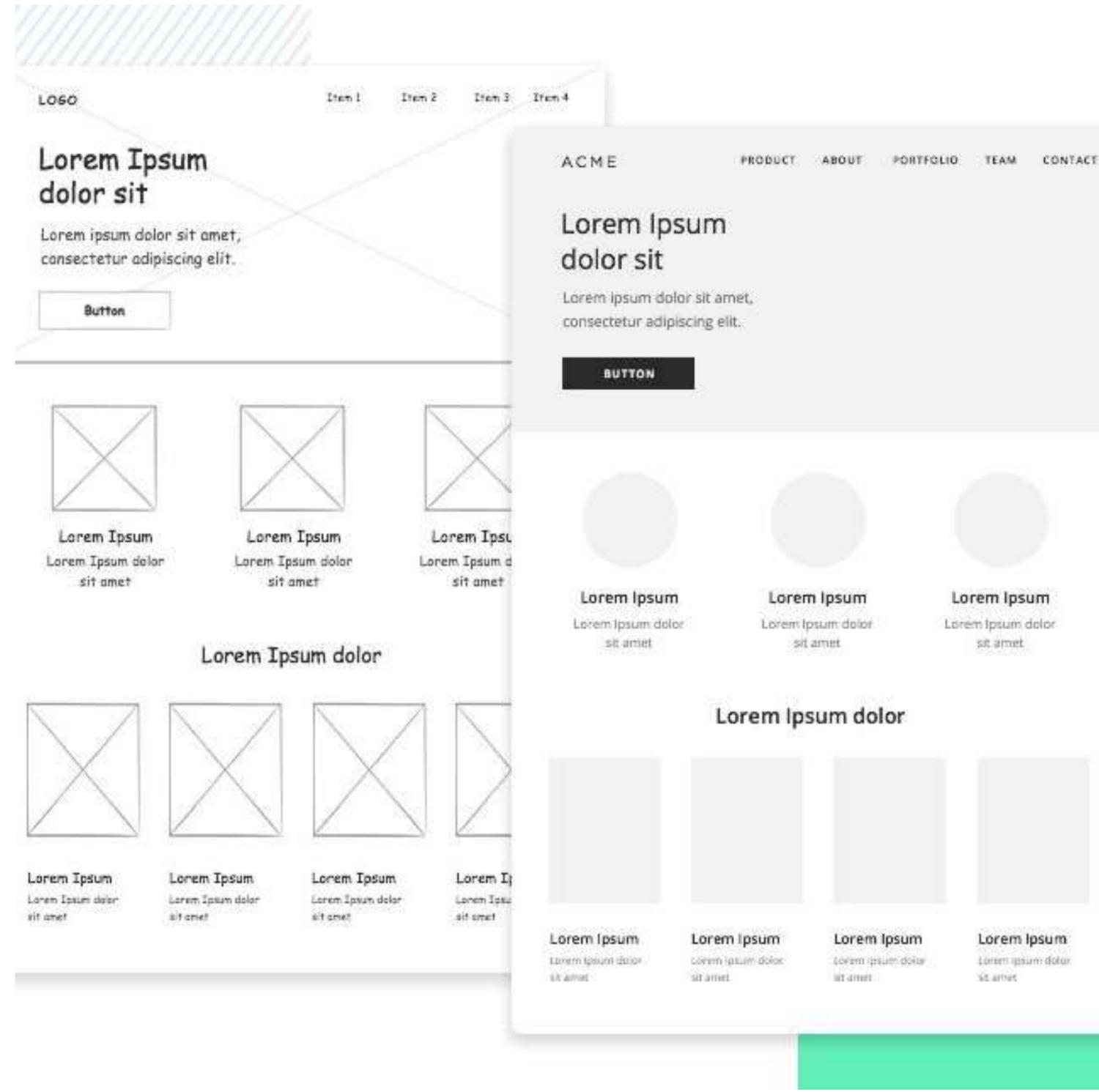
Individual Web Page Design

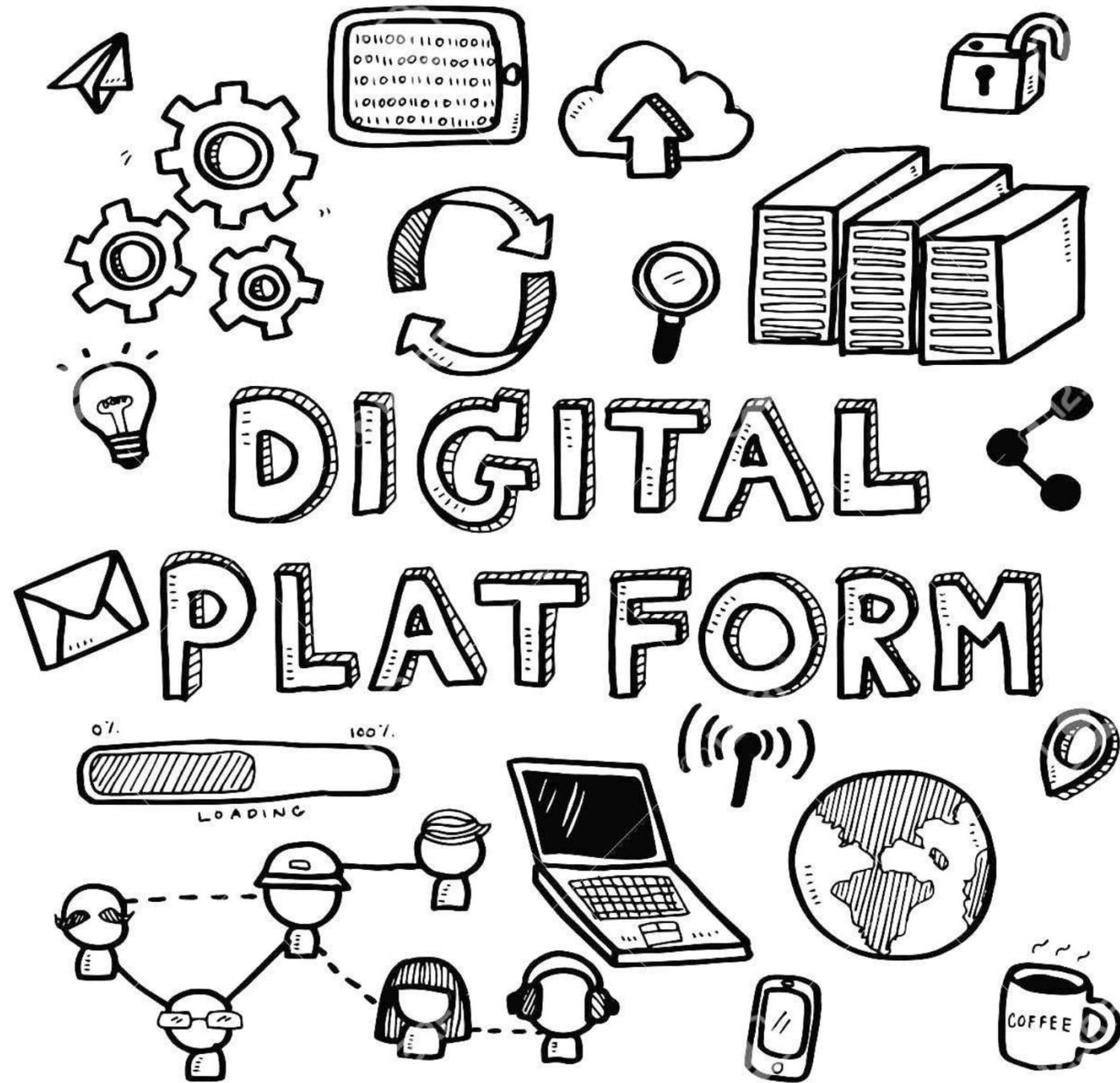
Each page will receive an appropriate design that improves both the page's aesthetics and functionality. Pricing is based on the number of your website's pages.



Custom Branded Design

We will further enhance your website's user experience with a tastefully branded website that matches your branding image and goals. You can select from simple to high-end styles that are customizable according to your preferences.





Services



Digital Marketing

Each page will receive an appropriate design that improves both the page's aesthetics and functionality. Pricing is based on the number of your website's pages.



Website Maintenance & Hosting

Website maintenance is the process of checking to see whether your website is healthy and performing well. It's about keeping up with security updates, fresh content, encouraging traffic growth, and making sure your website visitors are happy.

Services



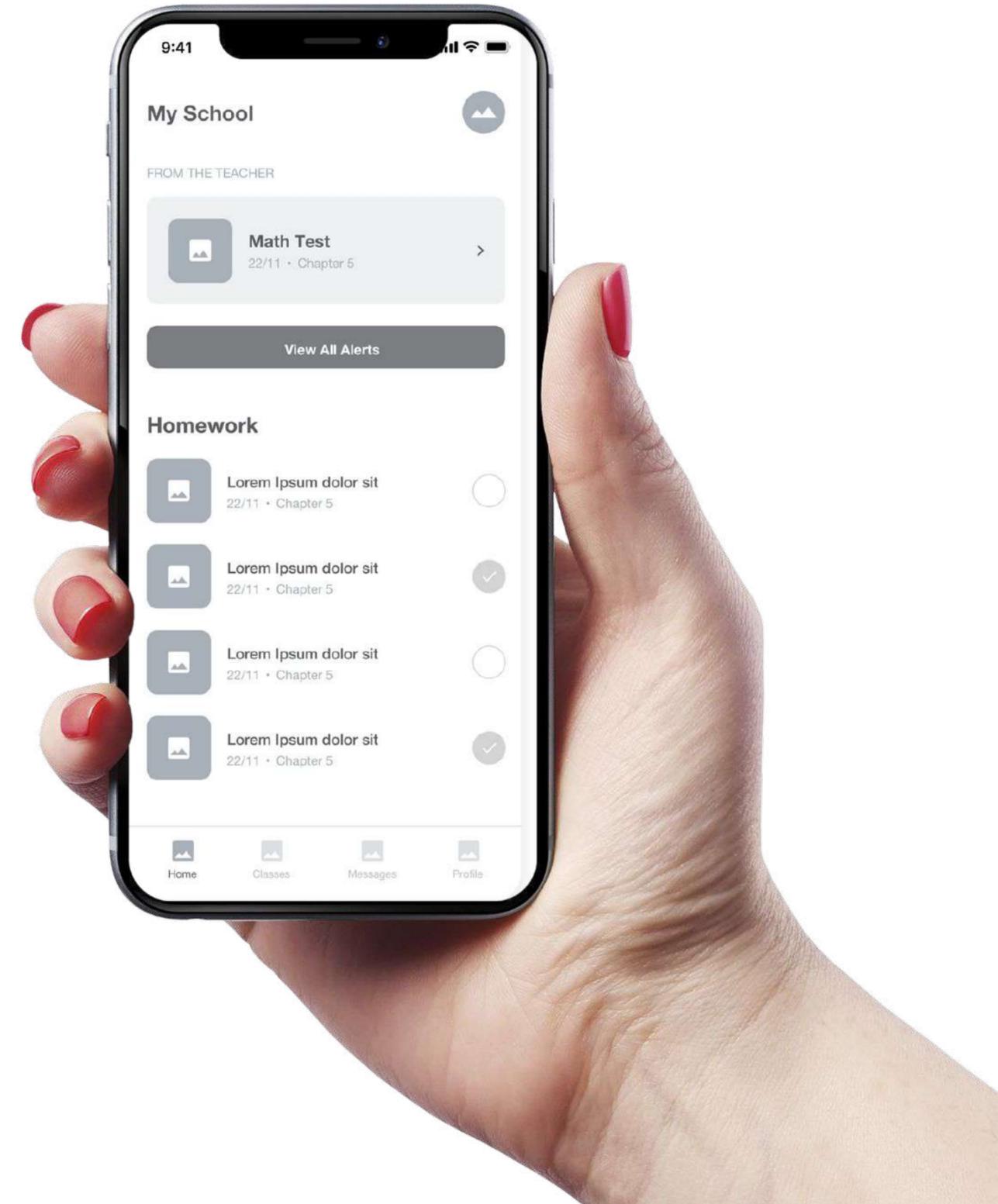
Responsive Web Design

In the past couple of years, responsive design became a necessity. Make sure that you don't lose a considerable chunk of your target market with responsive web design. Create seamless user experience across different device sizes and optimize your website for mobile.



SEO Services

Make the most out of your website's enhanced UX and UI with SEO. Enjoy an increase in your website's search engine ranking and the resulting increase in visibility and traffic with the help of our team of digital marketing experts..



Industries We Serve

Our UI UX Design Company caters to the needs of industry verticals. Though we provide a wide range of applications, we specialize in,

★ Health care Applications

We design professional healthcare applications catering to the needs.

★ Corporate Sector

The designs make the streamline effortless and automate the manufacturing process.

★ Government Projects

The designs make the streamline effortless and automate the manufacturing process.



★ Retail Applications

WEBSTROT excels in developing retail applications for small and medium businesses.

★ Tours and Travels Apps

The designers research extensively and create smooth user-interfaces for applications like Travel-apps, E-booking, and others.

★ Financial Company Website

We provide dedicated applications for banks and finances and payment solutions.

Our Design Process

A Four-Phase Approach to Design Excellence We believe that good quality design requires more than just creativity. It requires research, analysis and close collaboration with you to reflect your organization's vision, strengths, messages and priorities. To ensure that our design aligns with your expectations, we've developed a four-phase process to guide us every step of the way.



**Phase I:
Research**



**Phase III:
Implementation**



**Phase II:
Design**



**Phase IV:
Evaluation**



Information Architecture + UX Design

Information architecture is about helping people understand their surroundings and find what they're looking for, in the real world as well as online.

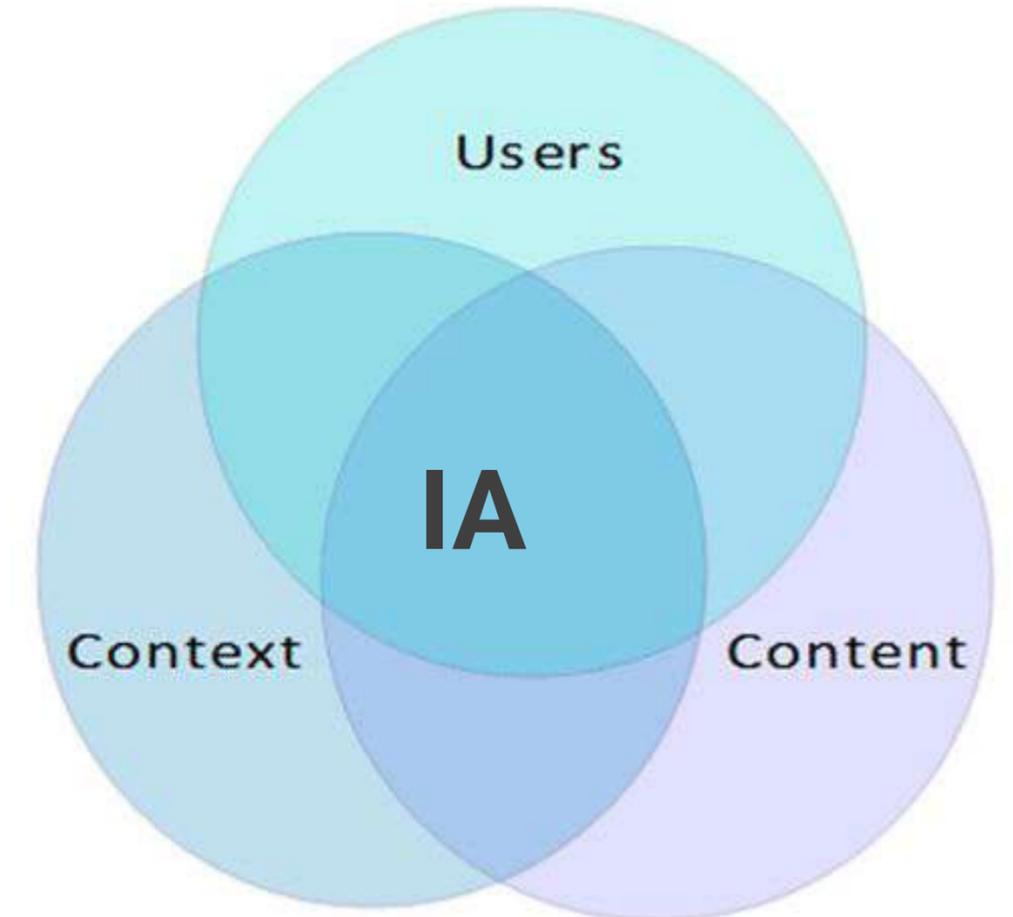
The process of creating IA generally comes up to 4 steps :

- A Users
- B Navigation
- C Labeling
- D Wireframing

Context: business goals, funding, politics, culture, technology, resources, constraints

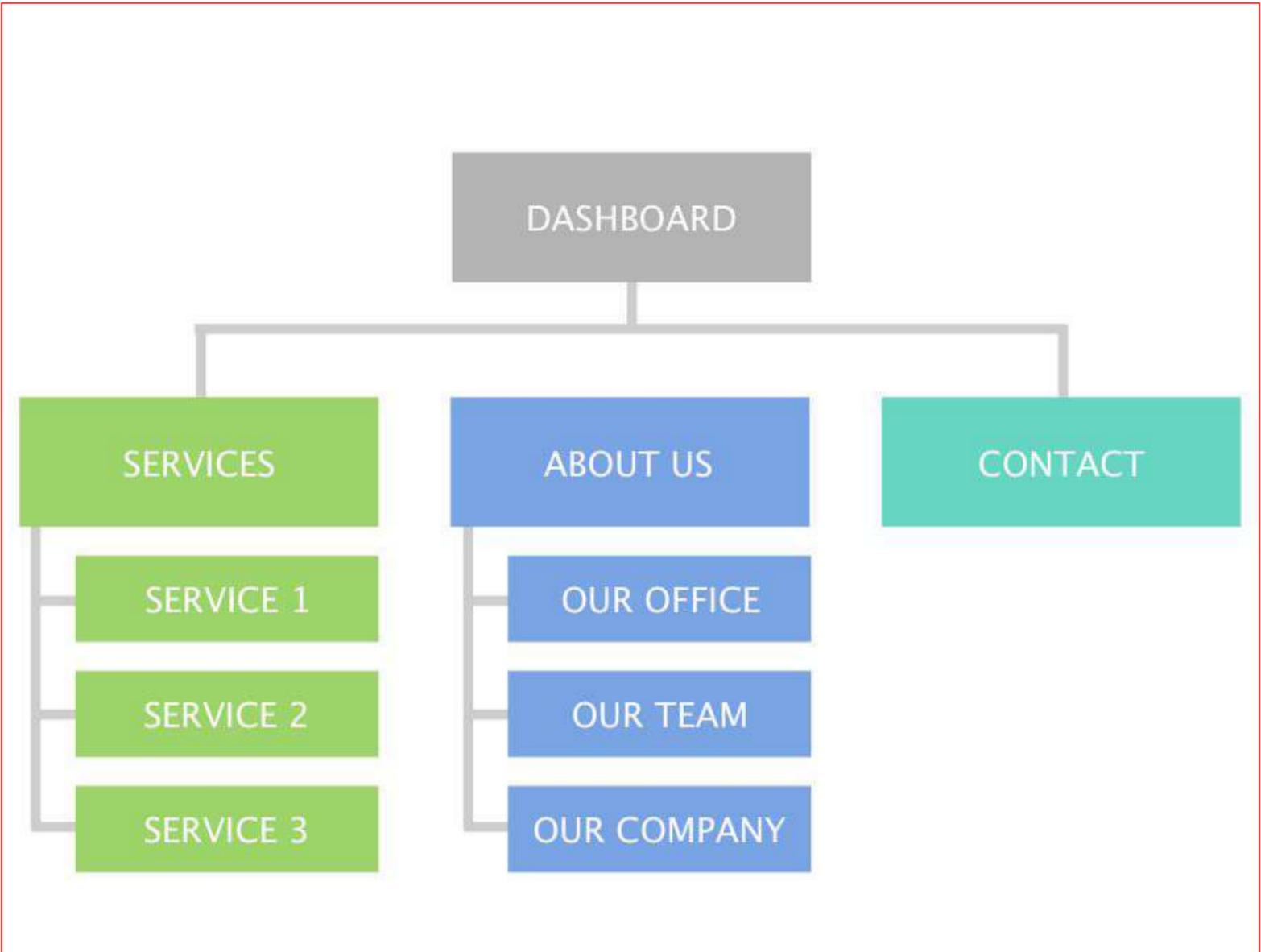
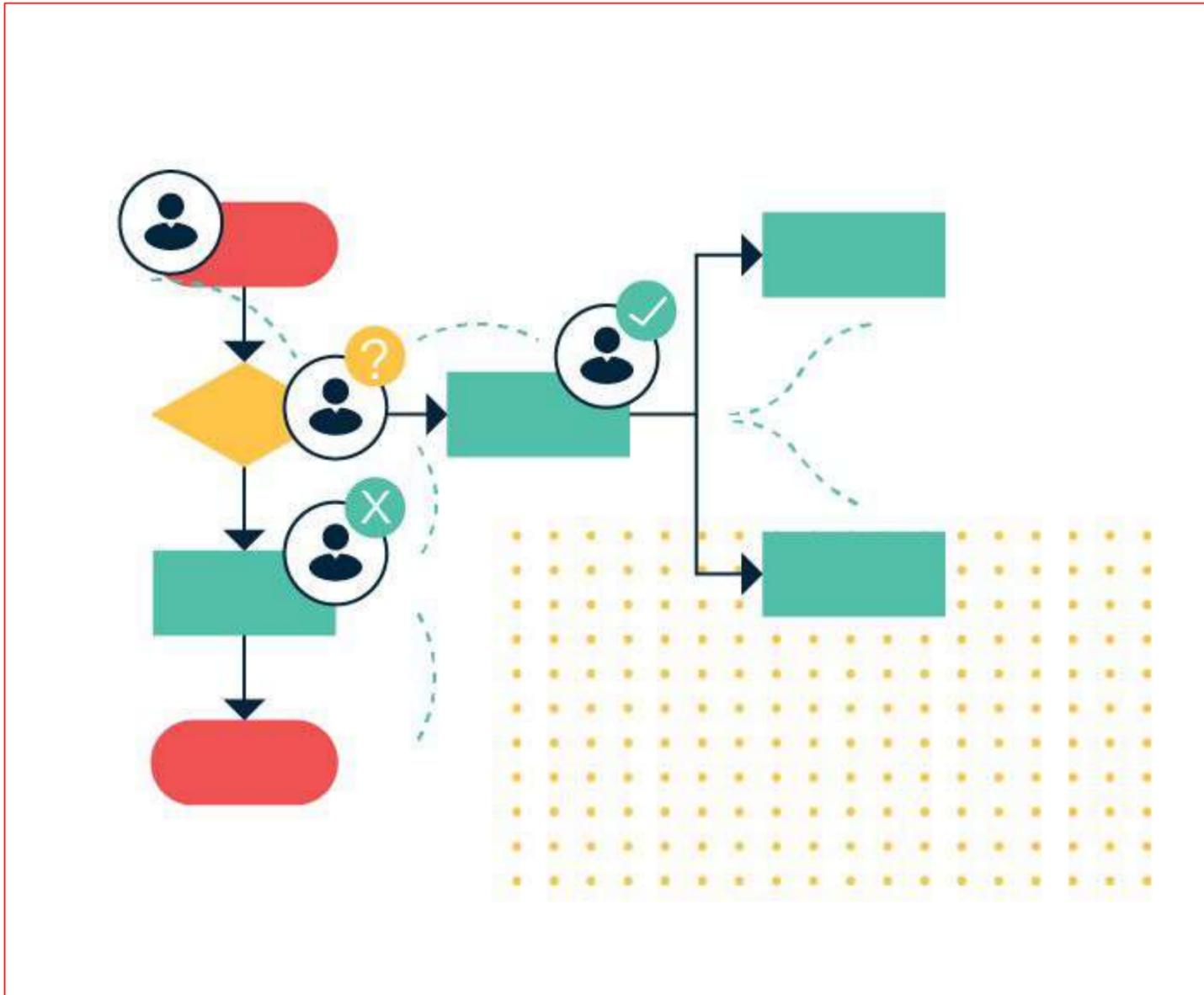
Content: content objectives, document and data types, volume, existing structure, governance and ownership

Users: audience, tasks, needs, information-seeking behavior, experience



Information architecture is a task often shared by designers, developers, and content strategists

Flowchart / Site Map





Phase I: Research

Before any actual creative work begins, Company conducts extensive background research. We will meet with you to understand your goals, audience needs and project expectations. In addition, we will conduct market, customer and competitive research to gather additional insight. Once our research is complete, we will provide a creative brief to summarize the results of our inquiries and outline the project, along with a detailed project schedule to ensure on-time delivery





Phase II: Design

When our analysis is complete and you are on board with the initial concepts, design work begins. We keep your communication needs and priorities at the core of every design decision

– from colors to image selection to font styles. Typically, we explore several different creative approaches before centering in on our main creative ideas. Based on your feedback, we evolve these creative approaches into comprehensive design directions. As part of this process, we will deliver at least two creative concepts for your evaluation.





Phase III: Implementation

After you select your preferred creative direction, we begin design execution. Company works with you to select images and gather copies for the final design pieces. We produce draft outputs for your review and make sure that your input is reflected before any piece goes into production. When your quality standards (and ours) are achieved, we prepare your design pieces for final production. We collaborate closely with any third-party vendors (such as development part) to make sure that the finished product meets your expectations.



Phase IV: Evaluation

After the design is complete, we follow up with you to assess the outcome of the project. We are keen to hear not only your insights on our process and designs, but also any feedback you have received from your audiences. If desired, we can work with you to design.

The goal of a creative process in graphic design is to set clear milestones and deadlines ensuring timely delivery of the project. By its own nature, creativity is hard to harness into a predictable and linear set of stages, but it is extremely important to do so. While the exact milestone completion dates may vary by 1 to 2 days, we stick to a tight schedule and follow the work process ...!



Project Background and Creative Goals

Based on our understanding of your needs, we will create Project.Name Or Project.Description . We have discerned the following key facts about this design project:



Project Goals

Clarify what the client hopes to achieve and outline their objectives.

Target Audience(s)

You'll want to identify who will be using the finished product. Include demographic details – age, industry sector, etc. – along with other relevant considerations.

Key Milestones

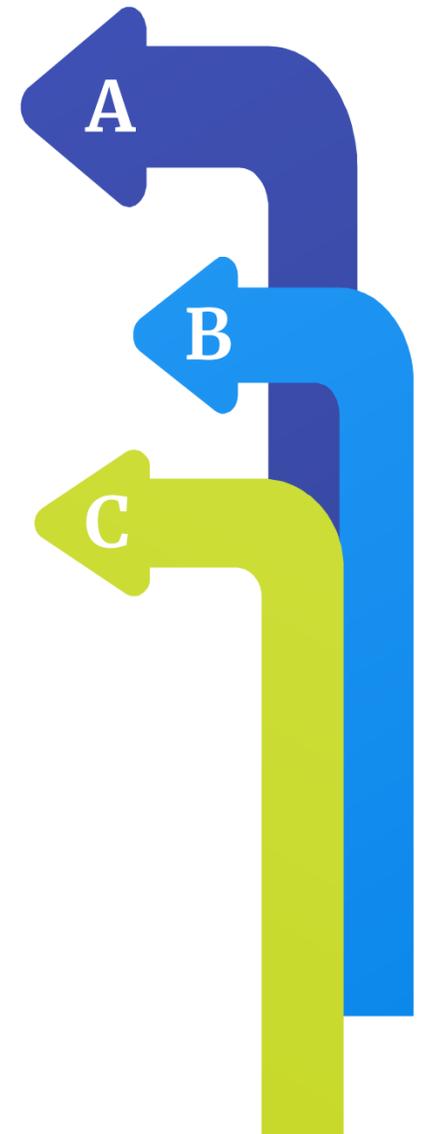
Any successful design project requires careful management and adherence to strict due dates by our team and yours to achieve agreed-upon milestones. We will formalize a schedule after completion of **Phase I: Research**, as outlined in the section above, to include the following key milestones:



Conduct research to support creative development

Deliver the first draft of the creative brief

- A** Provide feedback on the creative brief
- B** Provide a final creative brief
- C** Assign job to designers



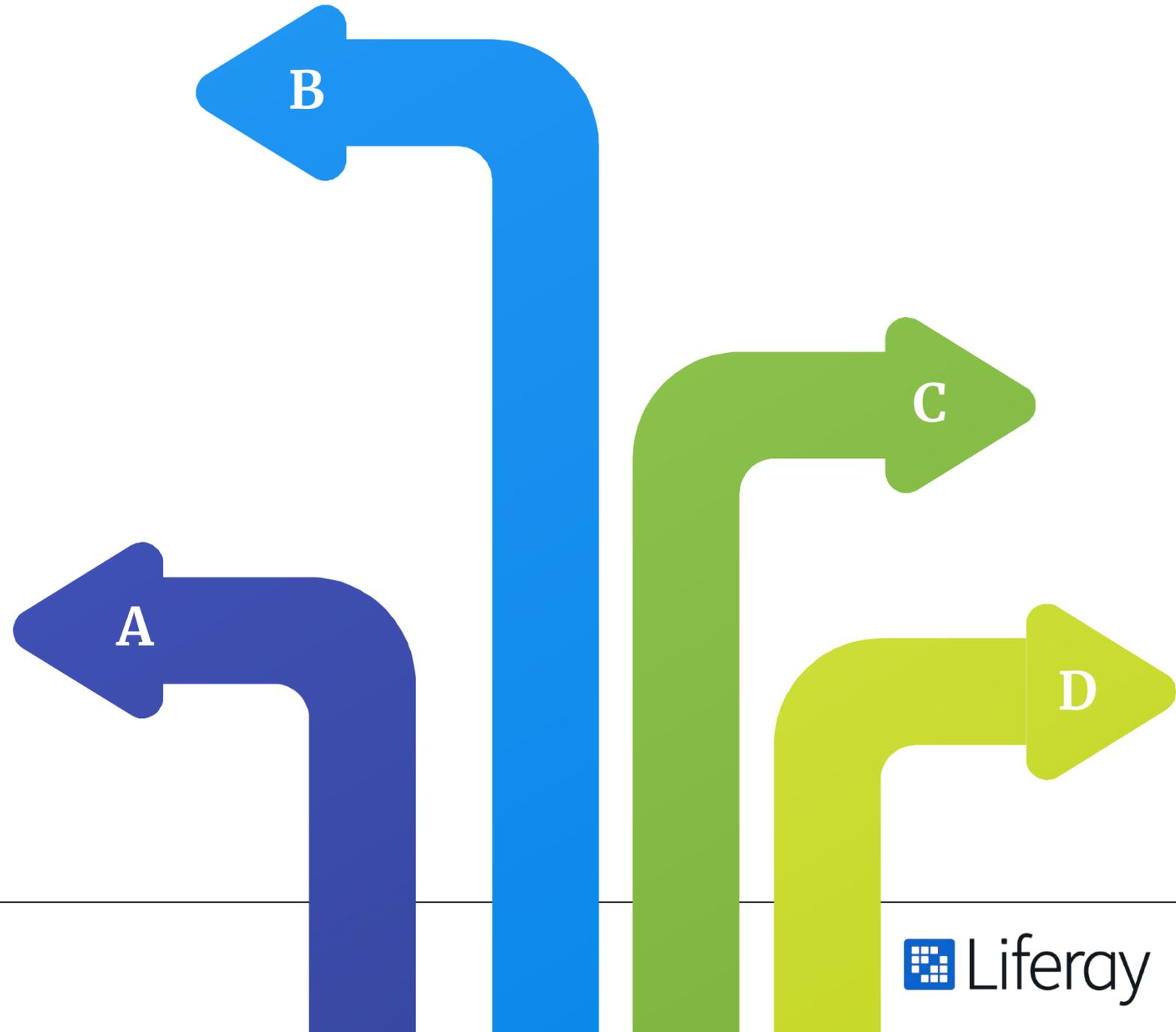
Conduct research to support creative development

A Provide feedback on designs and determine the direction

B Provide final designs for approval

C Approve final designs

D Deliver final designs for production





We create solutions

Website Designing

We are driven by a genuine commitment to the mission of each client, and every day we roll up our sleeves to ensure exceptional service and attention to detail.

Portfolio

We Help 2000+ Customers Worldwide

Our team services a diverse global portfolio to increase sales and conversion rates. Here is a small selection of the clients that we represent on a daily basis.



UI/UX Projects With Liferay

One Platform. Endless Solutions.



Pidilite
Industries Ltd.

Riyad
Bank

FIFA Arab
Cup™

Fevicreate
by Pidilite

UI/UX Projects With Liferay

One Platform. Endless Solutions.



Hamari Unnati
by Pidilite



Panasonic



Axis Finance



DG Food
Bangladesh

HTML Project with Liferay

One Platform. Endless Solutions.



Job Centre
Brunei

Dubai
Economy

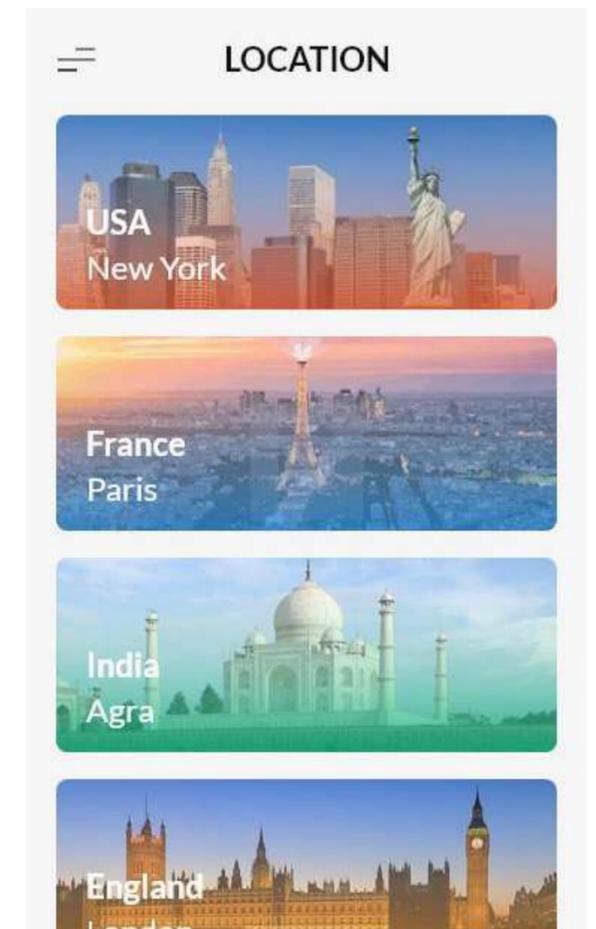
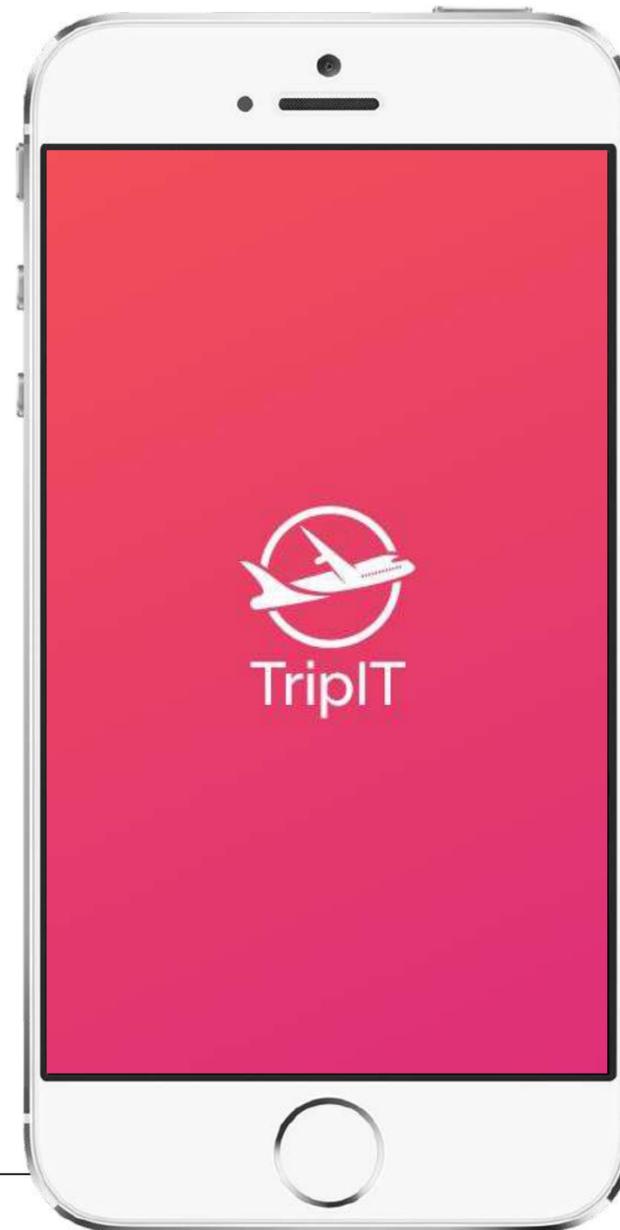
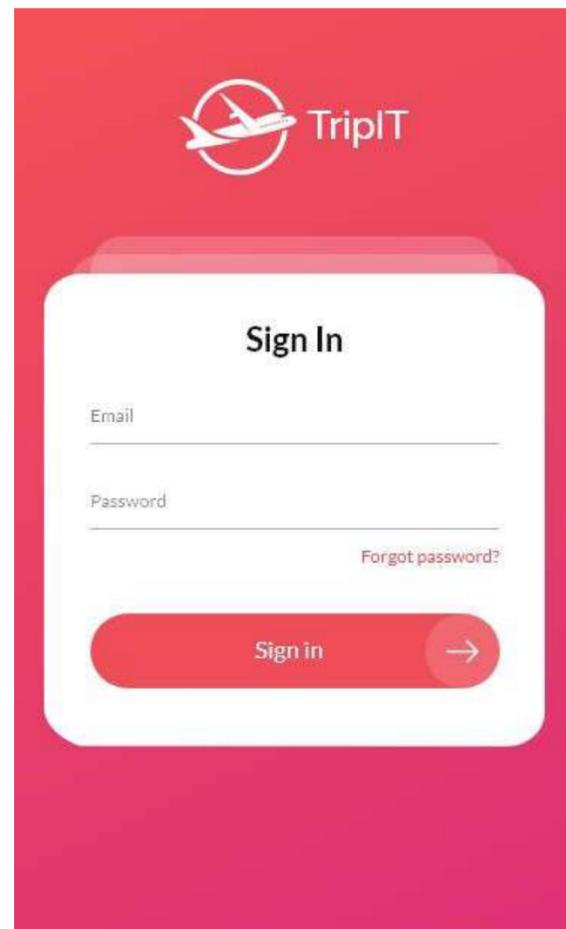
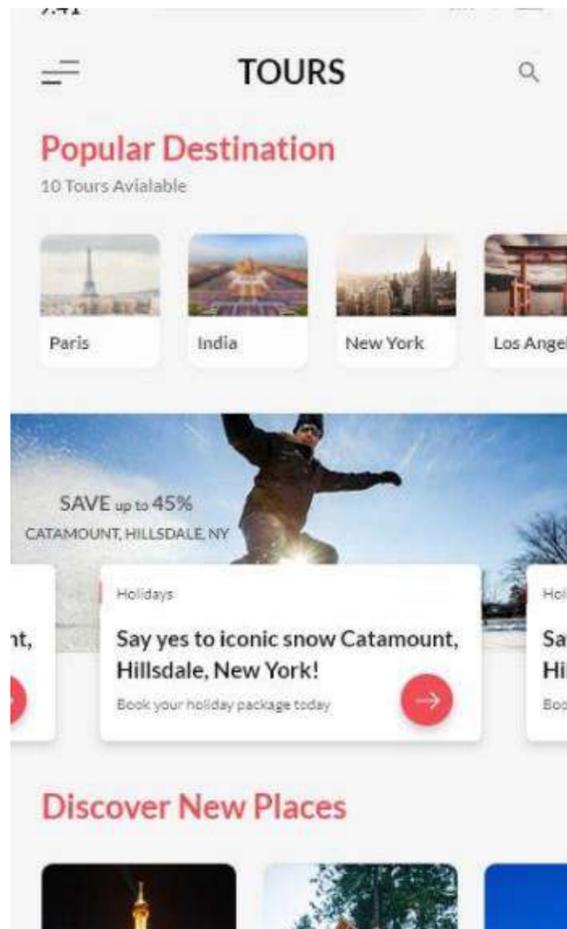
Blue Dart

Ashok
Leyland

Our Working Partners



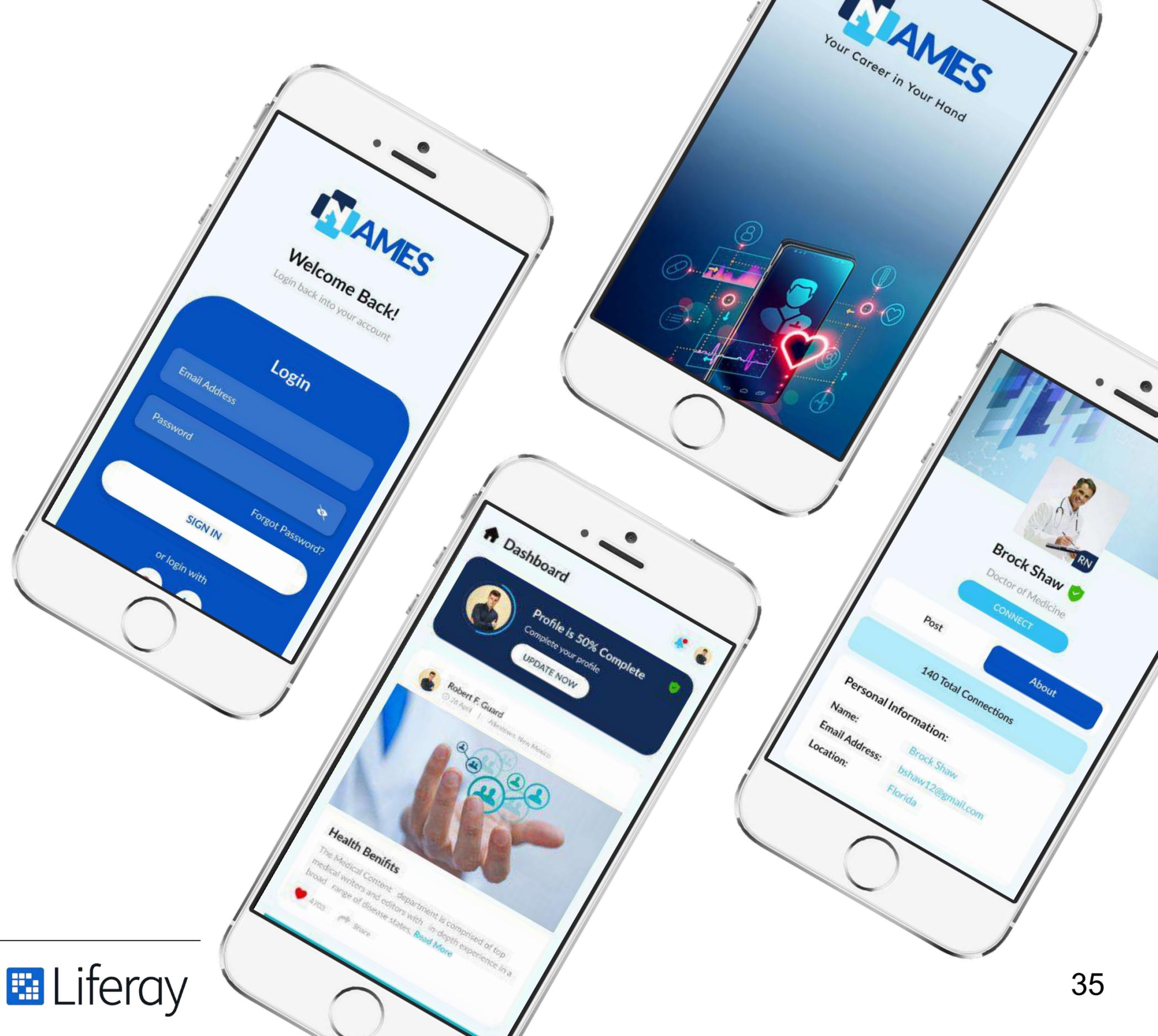
Mobile App Designs

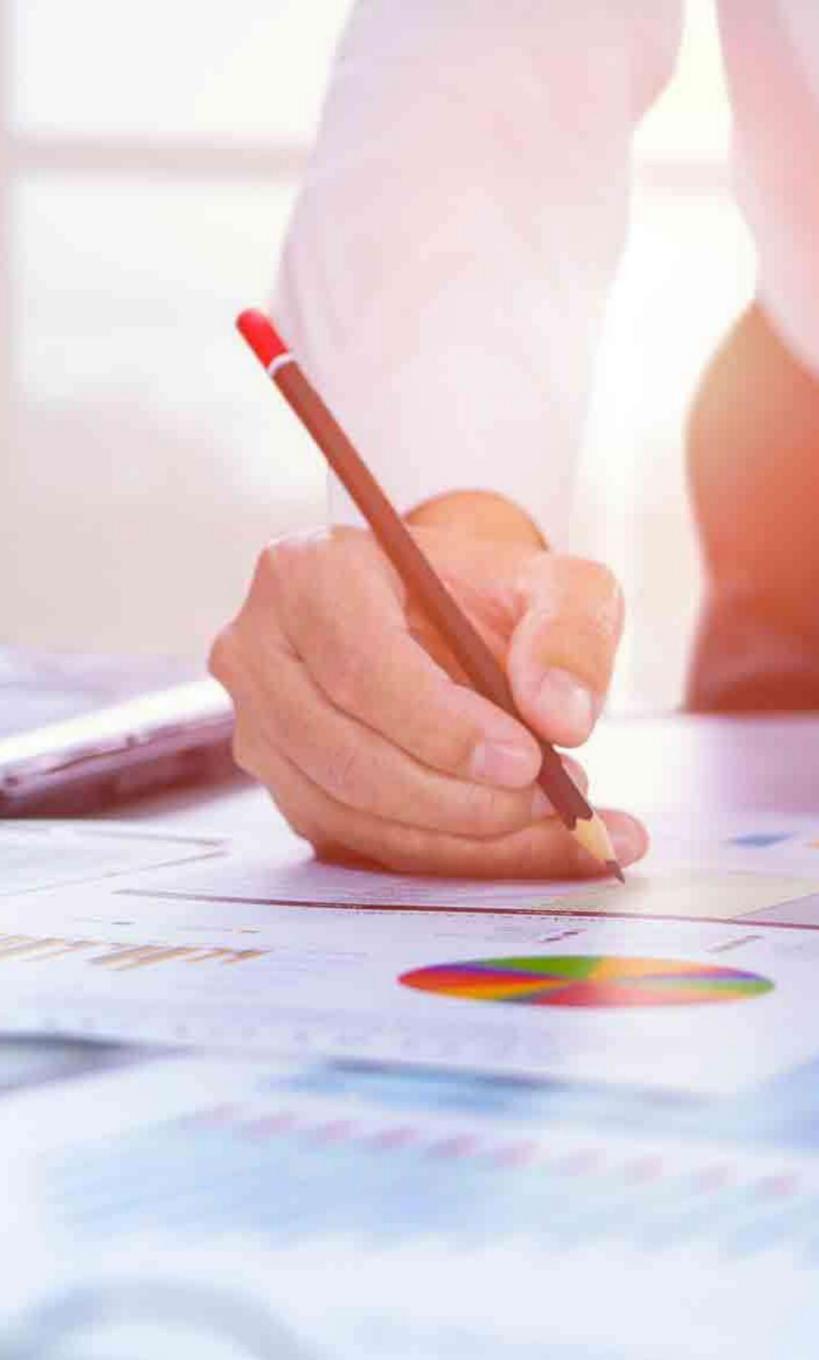


Mobile App Designs



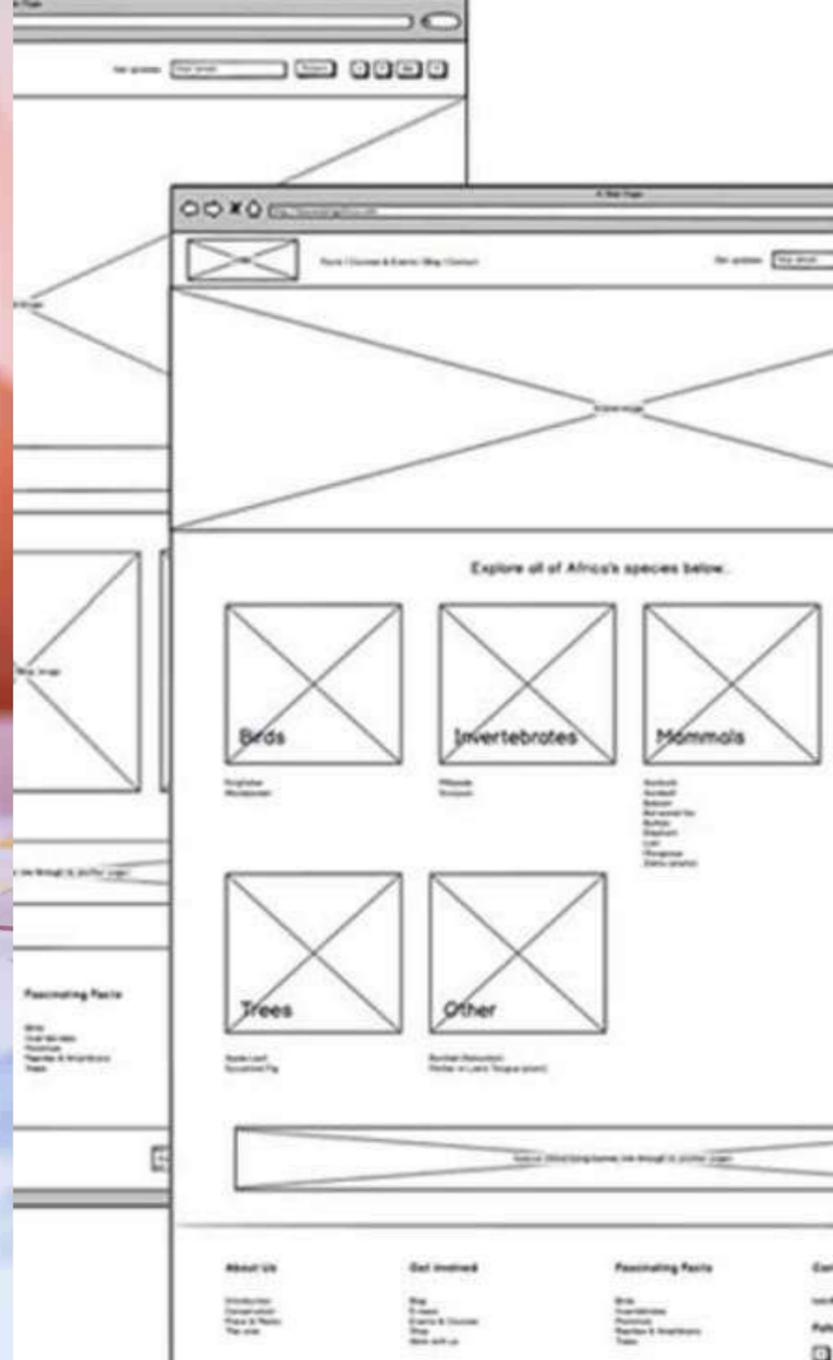
Doctor social media platform
mobile app UI design





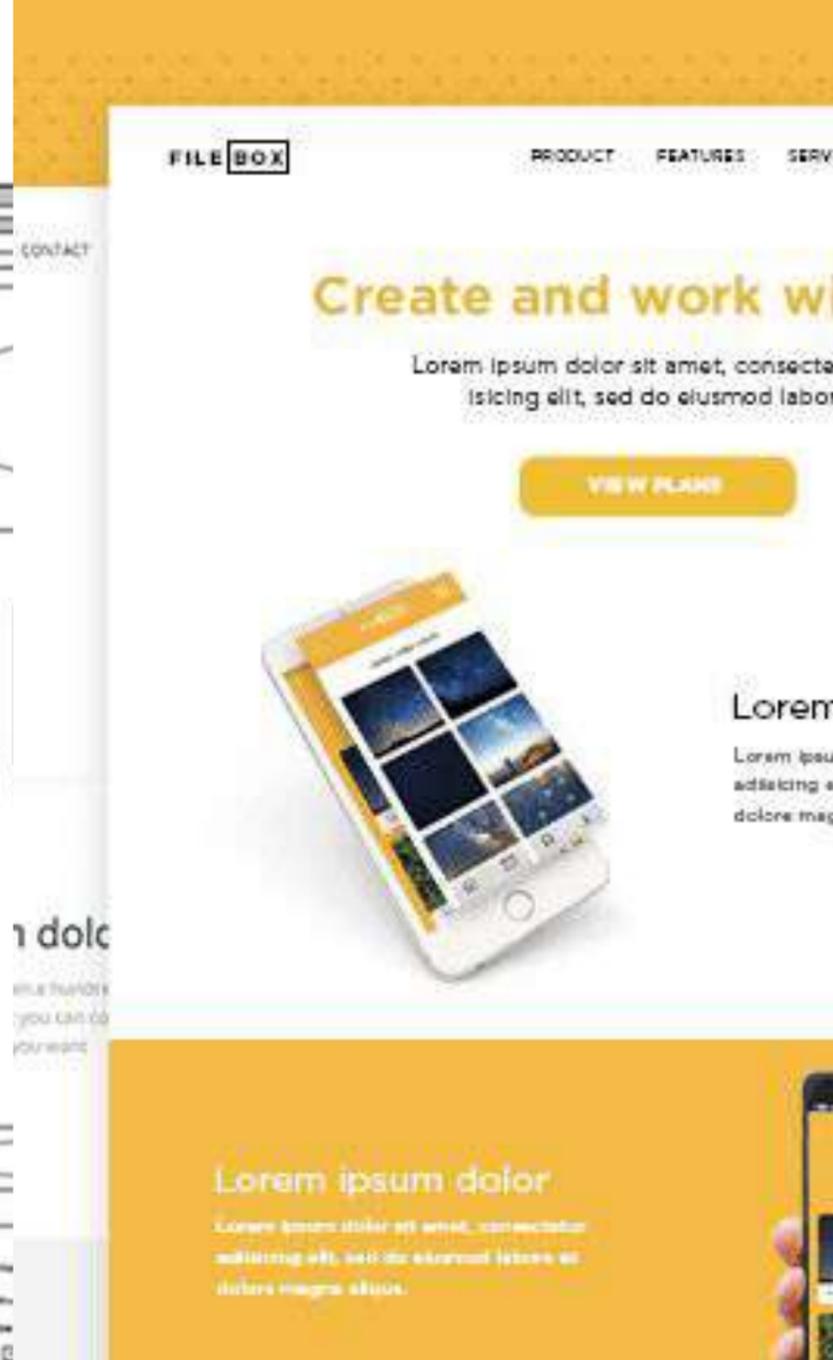
Research

A fact-finding phase to understand your business goals, audience, and mapping to increase engagements through proven UX Design techniques.



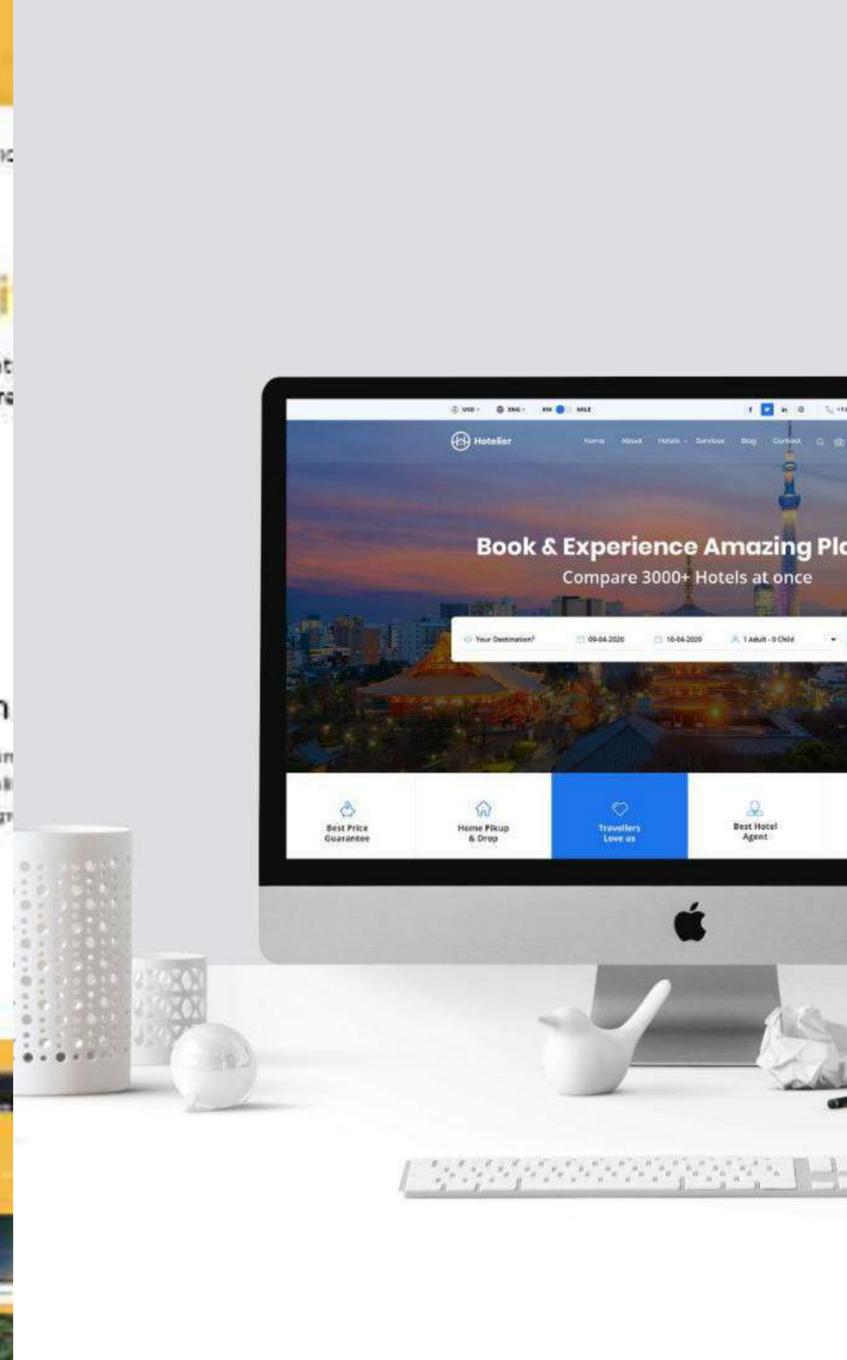
Wireframes

A phase that involves laying out blocks, drawing rough sketches and trying to imitate the user interaction through wire models.



Design

The final phase that brings life to the wire-models by blending with the actual aesthetics to the various user interfaces within the app.



Deliver End Product

One you are 100% happy with our work, we gladly hand over the finalized file to you.³⁶

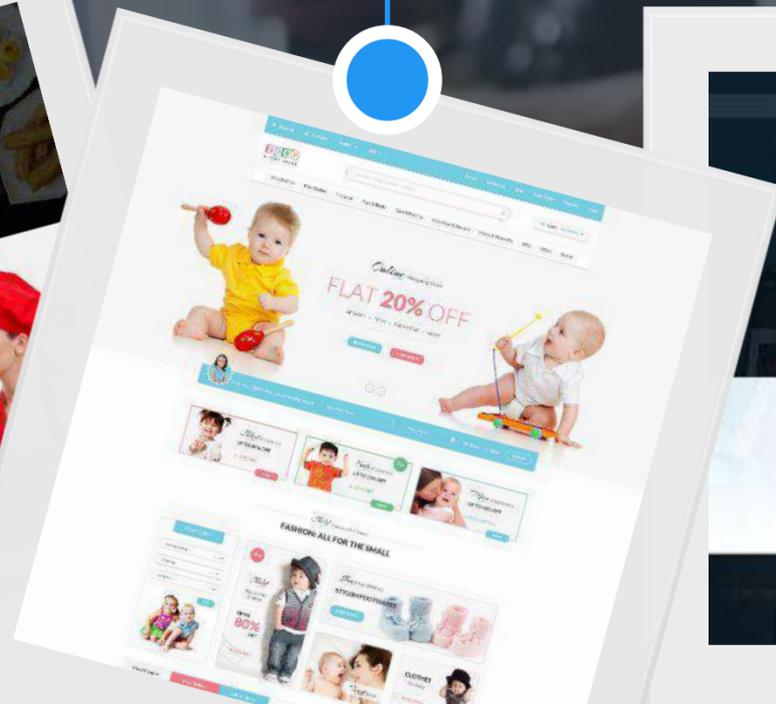
Full Service Digital Creative Agency

The presence of your business in the web is a critical part of success for your customers. Here Our services to provide you affordable, professional business website design.

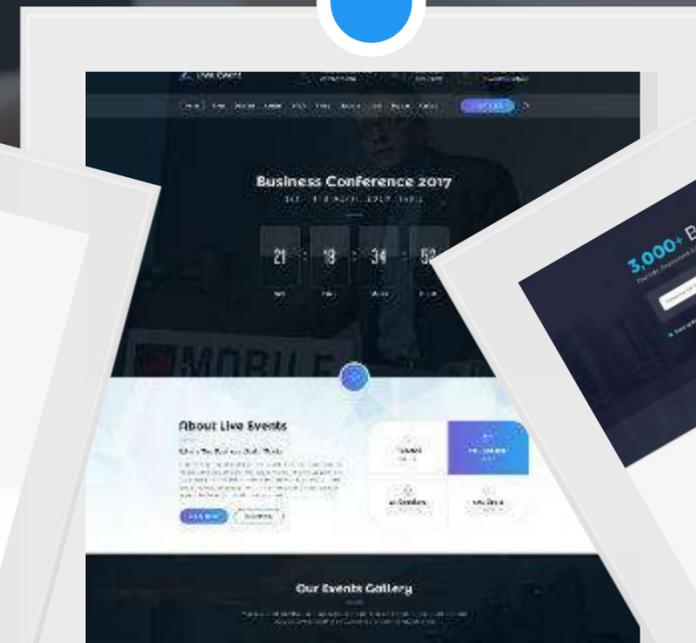
Food Industry



Ecommerce



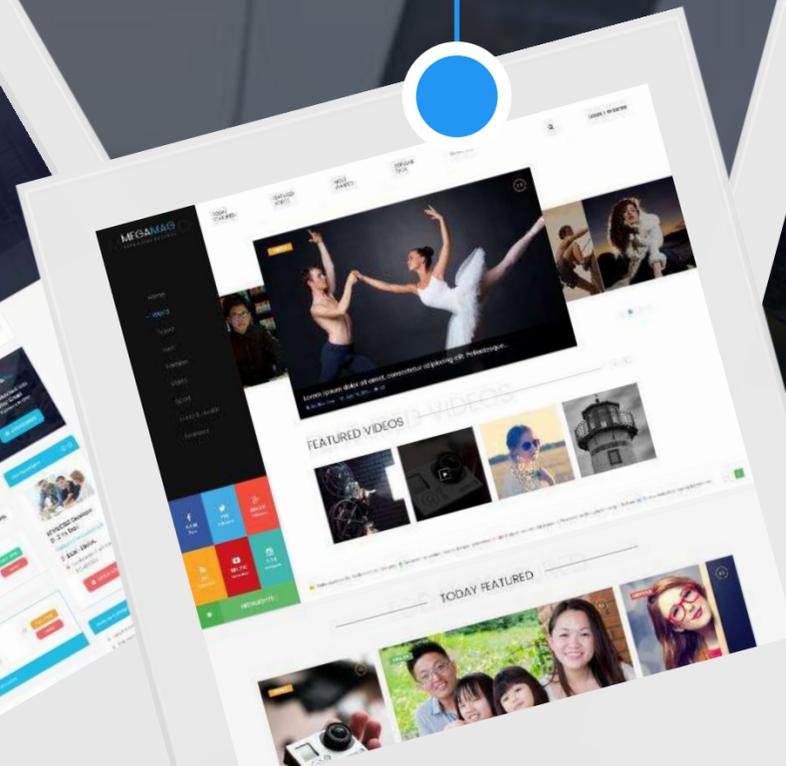
Events



Job Portal



News / Magazines



Property



Customized Websites

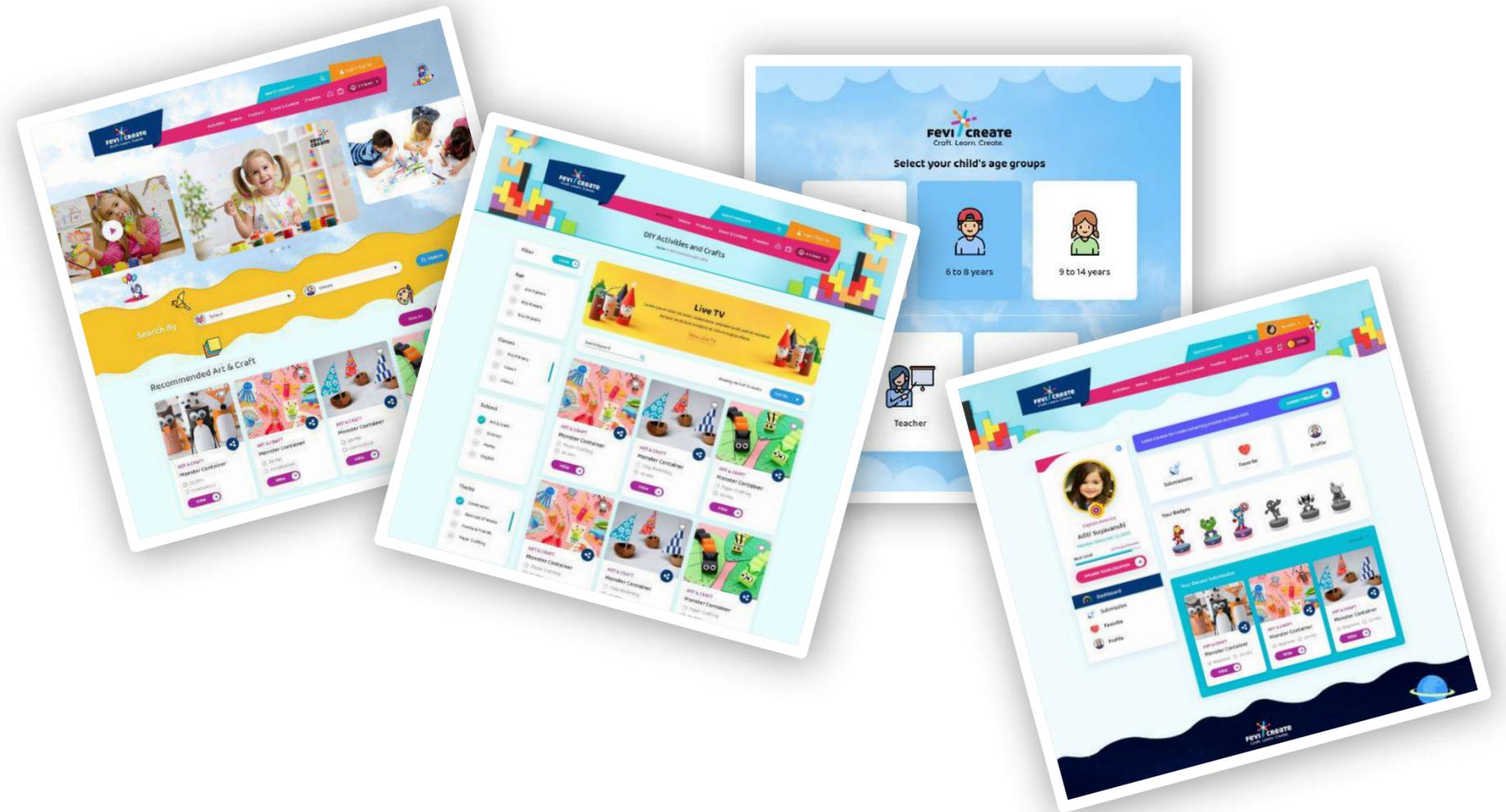
Websites besides having a great look and feel should also be Usable, user friendly, and business centric. We concentrate on designing interactive & marketing websites at best prices in the industry. Its more than just a design !



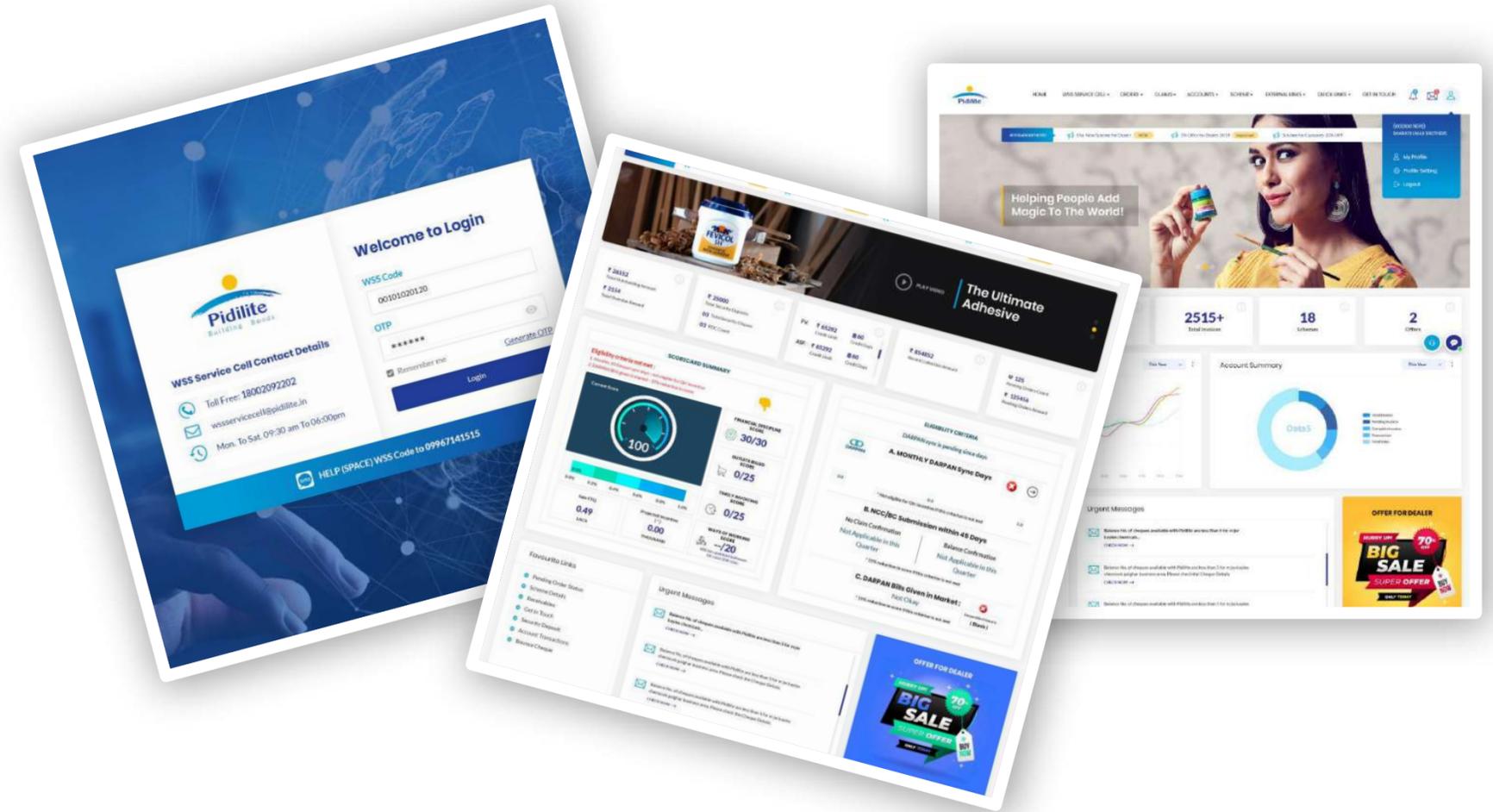
Creative Works

Creative web layouts

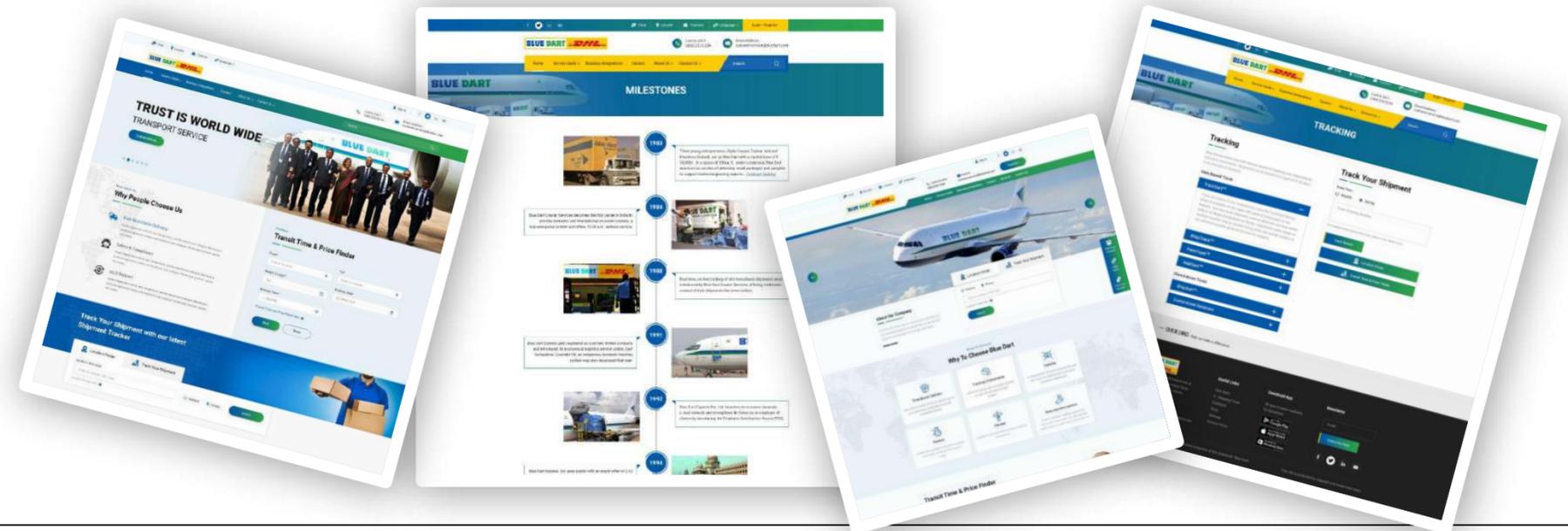
Websites that make users go **WOW!**



Pidilite



Blue Dart





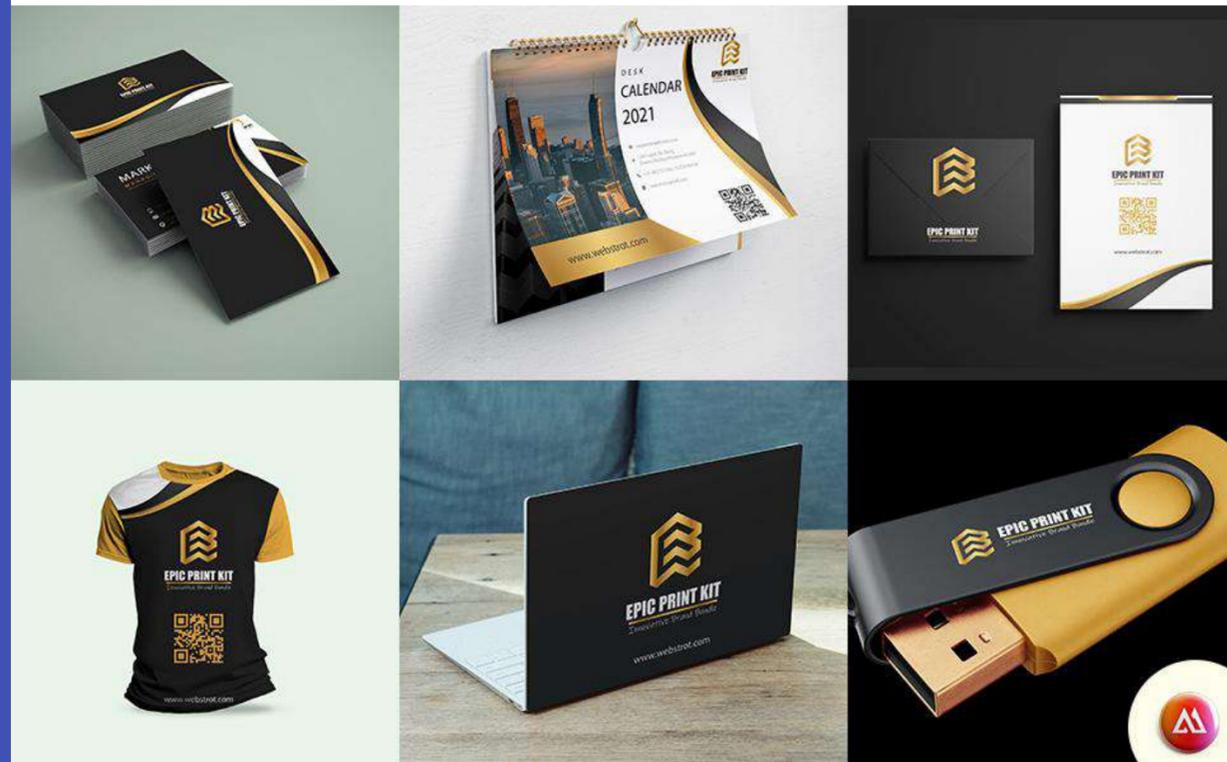
PM India (POC)



Company Branding

“

Business Branding is one of the most important aspects of any business which is refers to the practice of promoting the brand name to a specific products or services.



Thank you

for your Business

